



BUNIQUE: Super Moisturizing Repair Hair Mask

A photograph of a white ceramic vase filled with pink cherry blossoms, set against a soft, warm-toned background. The vase is positioned on the left side of the slide, and the flowers are in full bloom, with some buds still visible. The lighting is soft, creating gentle shadows and highlights on the petals and the vase.

CONTENTS

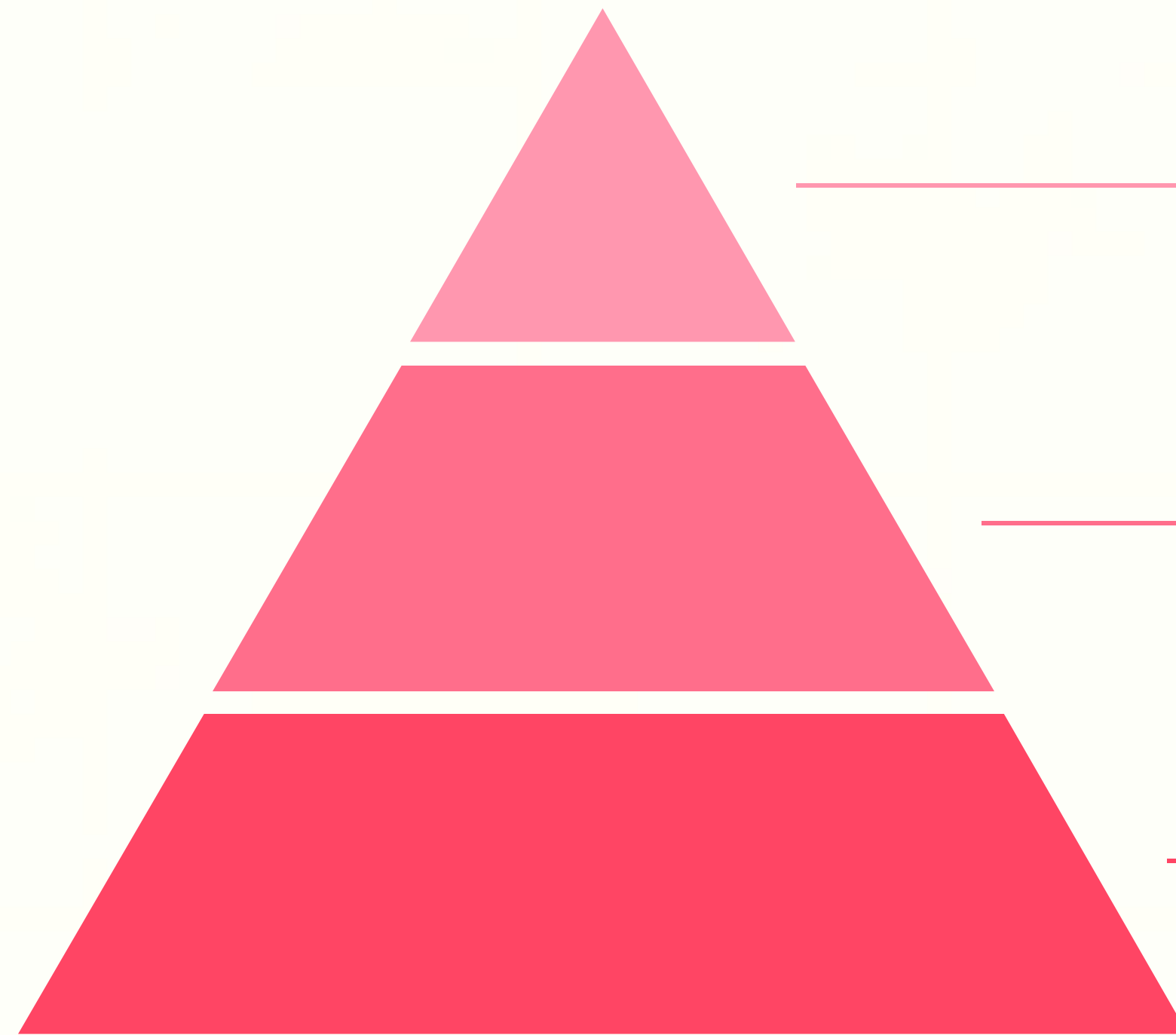
- Product Concept & Scientific Profile
- Solving the "Thirsty Hair" Pain Points
- Usage Protocol for Professional Results
- Technical Specifications
- Consumer Fit & Benefits
- Final Thoughts

01

Product Concept & Scientific Profile



Product Concept & Scientific Profile



Innovative Design:
Bridging the gap.

Key Ingredients:
Essential components.

Ingredient Deep-Dive:
Understanding the essentials.



Innovative Design

Product Strategy:

BUNIQUE merges daily conditioning with intensive treatment.

Biomimetic Repair:

Focus on healing damage through natural ingredient mimicry.

Japanese Development:

Crafted with precision and advanced technology in Japan.

Super Moisturizing Repair Hair Mask

The "Resurrection" Treatment for Compromised Hair

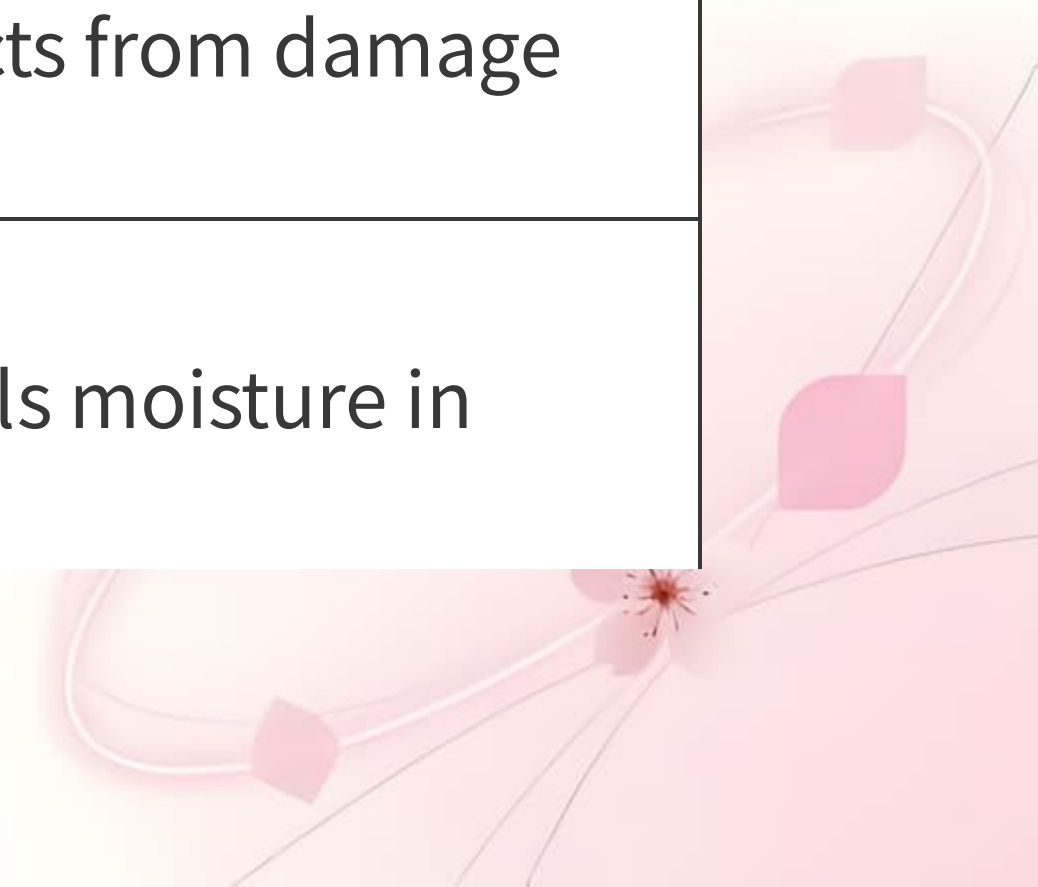


BUNIQUE

Super Moisturizing Repair Hair Mask
Deep Hydration & Frizz Control
Seals in long-lasting hydration.
Tames frizz for a sleek, healthy finish.
500ml/16.91oz

Key Ingredients

Ingredient	Function	Benefit
Hydrolyzed Keratin	Structural Repair	Fills gaps in cuticle
Ubiquinol	Antioxidant	Protects from damage
Multi-Silicone	Hydration	Seals moisture in





Repairs and strengthens from within the hair shaft.

Hydrolyzed Keratin

Protects against oxidative stress like UV rays.

Ubiquinol (Coenzyme Q10)

Lightweight shield prevents greasy buildup.

Multi-Silicone Barrier

Naturally attracts moisture to hair fibers.

Sodium PCA

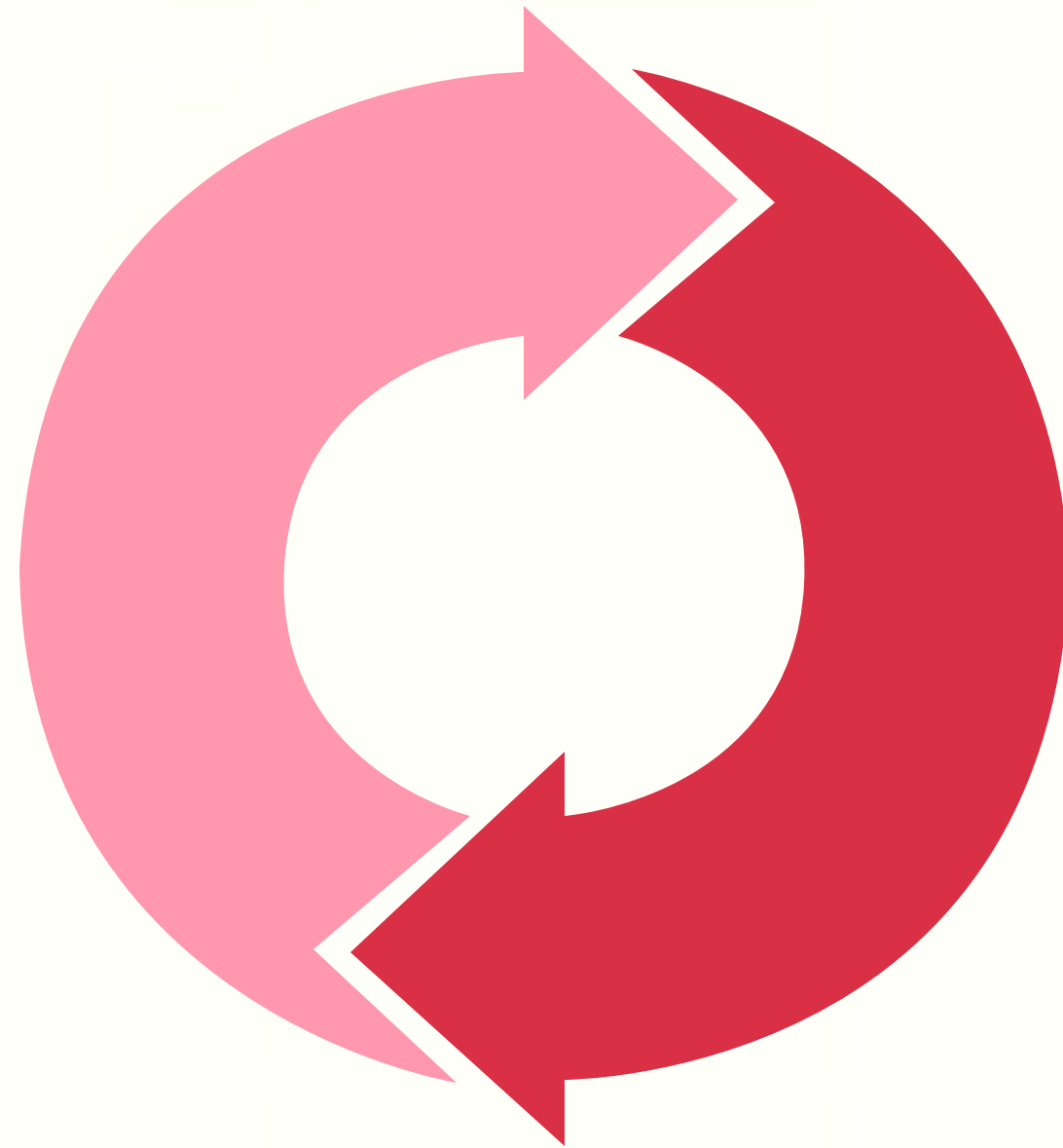
02

**Solving the
"Thirsty Hair" Pain
Points**



Solving the "Thirsty Hair" Pain Points

Key Frustrations:
Common hair issues.



Target Audience:
Tailored for specific
needs.



Key Frustrations



01

Frizz-Humidity Loop:

Unsealed cuticles lead to frizziness upon stepping outside.

02

Dullness & Lack of Movement:

Dull hair due to lack of internal moisture.

03

Heavy Products:

Traditional masks often weigh hair down and feel greasy.

Target Audience

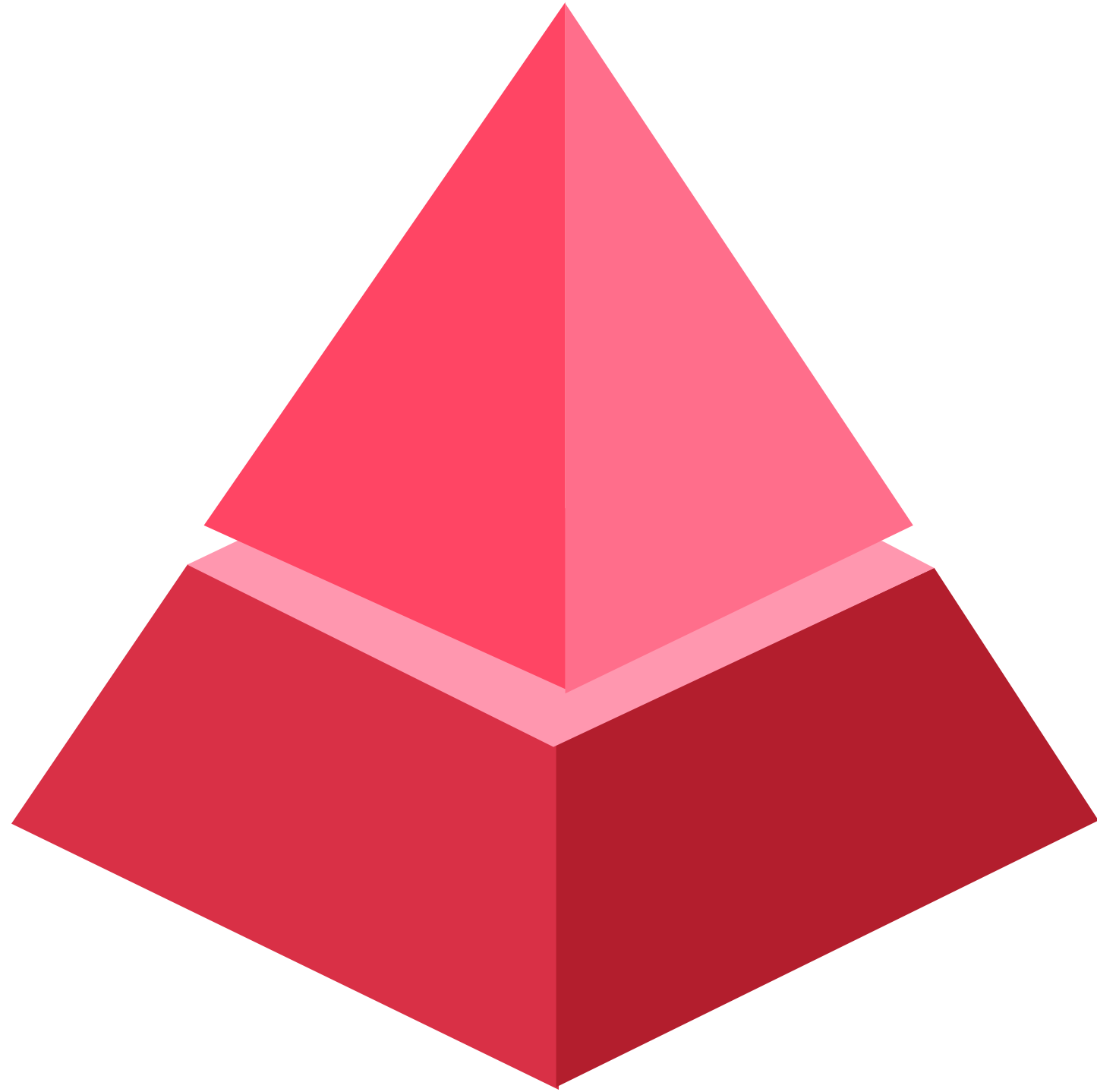
Segment	Characteristics	Benefits
Heat-Styling Enthusiasts	Frequent stylers	Replenishes lost moisture
Chemically Treated Hair	Bleached or permed	Restores protein bonds
Urban Professionals	Pollution exposure	Provides antioxidant protection
Fine-to-Medium Hair	Light hair types	Deep repair without heaviness

03

Usage Protocol for Professional Results



Usage Protocol for Professional Results



Recommended Application

Achieving salon-like care.

Effective Techniques

Enhance your results.

Recommended Application

- 1 Pro Tip:**
Towel-dry hair for better absorption; avoids water blocking ingredients.
- 2 Express Hydration:**
2–5 mins for daily maintenance and frizz control.
- 3 Deep Structural Recovery:**
10 mins for severely damaged or parched ends.

REVOLUTIONIZE YOUR HAIR WITH BUNIQUE UBIQUINOL



Ubiquinol (Coenzyme Q10) Infusion: The Power of Advanced Antioxidants



PROTECT: Shields hair from UV rays & environmental pollution (Oxidative Stress).



REVITALIZE: Energizes and supports a healthy scalp & follicle environment.



REFRESH: Revives tired, dull strands from the inside out.

Deep Hydration & Frizz Control



LOCK IN HYDRATION: Multi-level moisture for all-day softness.



TAME FRIZZ: Create sleek, high-shine, healthy hair.

Multi-Silicone Barrier (Amodimethicone & Dimethicone):

Specifically chosen to provide a 'weightless shield' that seals in hydration without the heavy, greasy buildup often found in traditional masks.

Amodimethicone

Dimethicone



Introducing
the **Technology**

Effective Techniques

Daily Maintenance:
Use express hydration for quick fixes.

Weekly Reset:
Incorporate deep recovery sessions for damaged hair.

Layering Products:
Combine with styling products for optimal hydration.

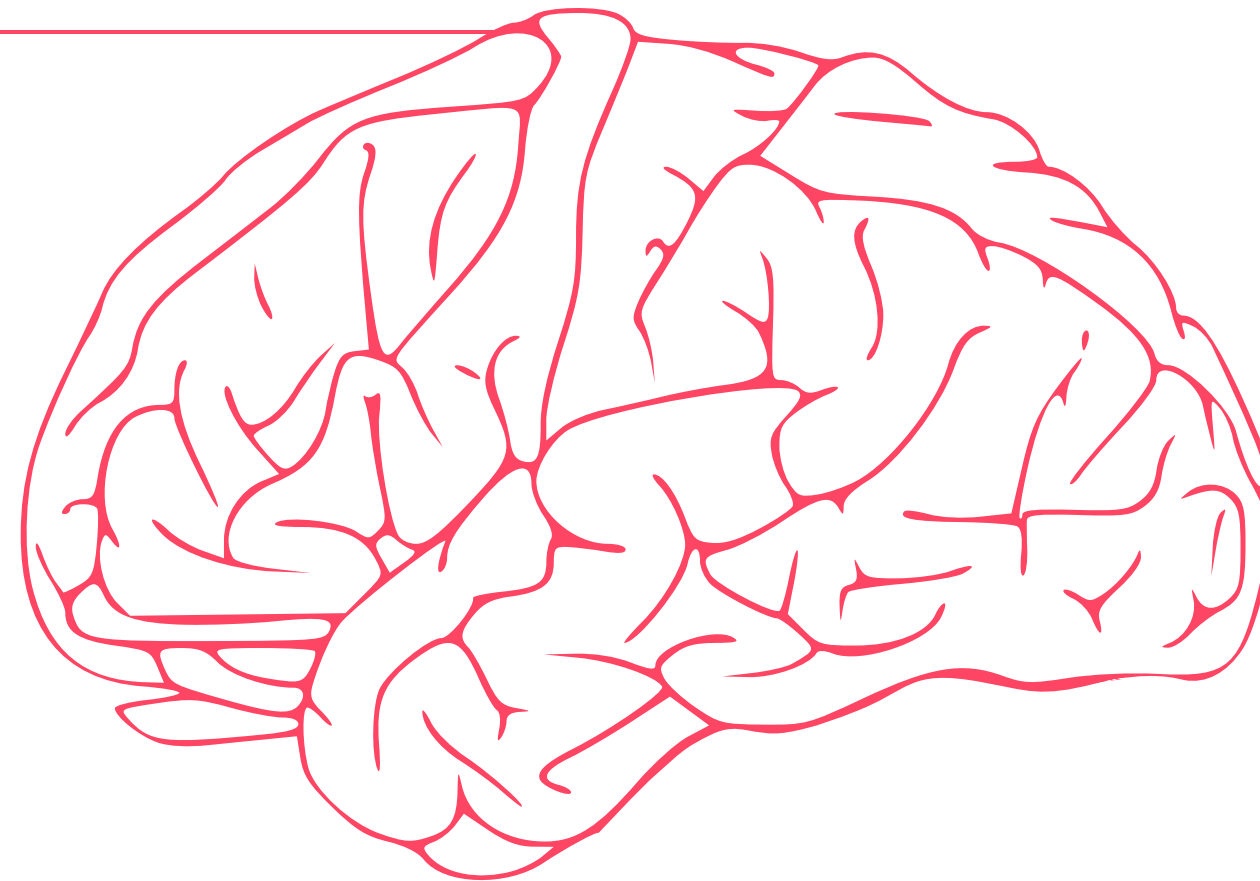
04

Technical Specifications



Technical Specifications

Product Overview:
Key details to know.



Performance Attributes:
What sets it apart.

Product Overview

Origin:

Developed in Japan, ensuring quality and innovation.

Texture

Rich, non-greasy cream for effortless application.

Primary Goal

Structural repair while sealing in essential moisture.

Key Actives

Hydrolyzed Keratin, Ubiquinol, Sodium PCA synergistically work together.



Performance Attributes

Feature	Detail
Repair	Strengthens compromised hair
Moisturizing	Locks hydration effectively
Lightweight	Feels natural, not overwhelming

05

Consumer Fit & Benefits



Consumer Fit & Benefits

Targeted Audience:
Who needs BUNIQUE?

Why Choose BUNIQUE:
Consumer advantages.

Targeted Audience

Damage Control:

Perfect for hair compromised by styling or chemical treatment.

Urban Living:

Ideal for those exposed to polluted environments requiring extra protection.

Versatile Use:

Works well for a variety of hair types, especially fine to medium.

Solving the “Thirsty Hair” Pain Points

We developed this mask to target the three most common frustrations in modern hair care



1. Relieving Extreme Dryness
Quenches and revitalizes parched strands

2. Taming Unruly Frizz
Ensures smooth, manageable texture all day

3. Repairing Damage & Brittleness
Strengthens and seals the cuticle

500ml / 16.91oz

RECLAIM CONTROL & RESTORE BRILIANCE



THE FRIZZ-HUMIDITY LOOP



- Indoors, hair cuticles are flat and sleek, holding moisture.
- Stepping into humidity triggers the loop.



- Unsealed cuticles absorb excess atmospheric moisture.
- Results in instant 'poofing' and unmanageable frizz.



DULLNESS & LACK OF MOVEMENT



- Lacks internal hydration, leading to low light reflection.
- Result: lifeless, flat, and matte appearance.



THE BUNIQUE REPAIR SOLUTION ✨



- Deep internal hydration provides essential moisture.
- Seals cuticles to block humidity and lock moisture in.
- Provides a sleek, glossy, and light-reflective finish.



Why Choose BUNIQUE

High-Performance Treatment:

Far surpasses basic conditioners for hair repair.

Nurturing Ingredients:

Combines luxury with science for effective results.

Easy Application:


Doesn't require a professional stylist to achieve salon-quality results.

06

Final Thoughts



Final Thoughts

 **User Testimonials:**
Real results shared.



BUNIQUE HAIR MASK: TARGETED REPAIR FOR THE HEAT-STYLING ENTHUSIASM'

NOT ONE SIZE FITS ALL

Forget basic conditioners. Step up to high-performance treatment designed for those who *live* for style.



THIS IS YOUR MASK.

Specifically formulated to **deep hydrate** and **repair** moisture-depleted hair.

- ✓ Do you use flat irons, curlers, or blow-dryers daily?
- ✓ Are you constantly battling dryness from styling?
- ✓ Do you need serious, long-last moisture replenishment?



User Testimonials

Happy Customers:

Users report improved hair texture and appearance.

Beauty Influencer Approval:

Endorsements from notable beauty figures.

Long-Lasting Effects:

Many experiences lasting hydration and shine after use.



THE END
THANKS