

**BUNIQUE Super
Moisturizing Repair
Hair Mask**



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The background features a soft, painterly style with horizontal brushstrokes in shades of purple, blue, and pink. Scattered throughout are several semi-transparent circles in various colors, including purple, blue, and pink. A thin, white, wavy line curves across the middle of the image, passing behind the text.

01

Introduction

Introduction

Core Concept:

The BUNIQUE Super Moisturizing Repair Hair Mask is a professional-grade treatment engineered to bridge the gap between superficial softening and structural reconstruction. Developed in Japan, it utilizes a dual-action approach: Hydrolyzed Keratin for internal repair and Ubiquinol for external antioxidant defense.



Deep Dive: Ingredient Science & Formula Analysis

Solving the User Pain Points



Deep Dive: Ingredient Science & Formula Analysis

- The formulation is a sophisticated blend of structural proteins, high-performance silicones, and biological antioxidants.



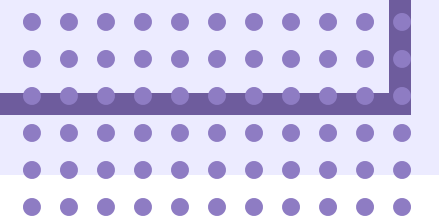
Deep Dive: Ingredient Science & Formula Analysis

Key Ingredient Category	Component	Function & Benefit
Structural Repair	Hydrolyzed Keratin	Mimics the hair's natural protein structure to fill "gaps" in the cuticle caused by heat and chemicals.
Cellular Protection	Ubiquinol (Coenzyme Q10)	A powerful antioxidant that protects hair from oxidative stress and environmental aging.
Moisture Retention	Sodium PCA	A natural humectant that draws moisture into the hair shaft for deep hydration.
Advanced Smoothing	Amodimethicone & Dimethiconol	Targeted silicones that bond to damaged areas, creating a weightless barrier to eliminate frizz.
Conditioning Agents	Behentrimonium Chloride	Provides superior detangling and anti-static properties without heavy buildup.



Solving the User Pain Points

Modern hair care consumers face several recurring frustrations that BUNIQUE is specifically designed to solve:



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01

The "Straw-Like" Texture:

For those with bleached or over-processed hair, standard conditioners often sit on the surface. BUNIQUE penetrates the cortex to restore elasticity.

02

The Humidity Struggle:

High-porosity hair absorbs atmospheric moisture, leading to "poofing." Our formula seals the cuticle to lock moisture in and keep humidity out.

03

Chemical Fatigue:

Repeated coloring and perming deplete the hair's natural keratin. This mask re-fortifies the hair's foundation, reducing breakage and split ends.



02

Target Audience

Target Audience

- Who Is This For?
- Distribution Strategy:
How to Collaborate.



Who Is This For?

This product is not for the "average" hair type; it is a specialized rescue treatment for:

1. The "Style Enthusiast":

Users who frequently use high-heat tools (straighteners, curling irons) and need a thermal-protective barrier.

2. The Chemically Treated:

Those with bleached, dyed, or chemically straightened hair whose protein bonds have been compromised.

3. The Frizz-Prone:

Individuals with naturally dry, coarse, or unruly hair looking for a "salon-smooth" finish at home.

4. The Mature Consumer:

Users looking for "anti-aging" hair care, utilizing Ubiquinol to combat dullness and environmental thinning.





Distribution Strategy

Professional Partnerships:
Ideal for salon suppliers and wholesalers.

E-commerce Opportunities:
Target established beauty retailers online.

Regional Distributors:
Open to networks engaging pharmacies and specialty stores.

The background features a soft, painterly aesthetic with broad, overlapping brushstrokes in shades of lavender, light pink, and pale blue. Scattered throughout are several semi-transparent circles in various sizes and colors, including purple, pink, and light blue. Thin, elegant white lines curve across the composition, adding a sense of movement and depth. The overall effect is a dreamy, ethereal, and modern visual style.

03

Product Story

Why BUNIQUE?

- "Science-Led, Salon-Proven."
- BUNIQUE represents the pinnacle of Japanese hair science. We understand that moisture is nothing without a strong structure to hold it. By combining the restorative power of Keratin with the protective shield of Ubiquinol, we don't just mask the damage—we re-engineer the hair's resilience. It is a 5-minute ritual that delivers a weightless, reflective shine and a "new hair" feel.

INTRODUCING YOUR
NEW HAIR RITUAL



REVEAL YOUR SLEEK,
FLAWLESS LOCKS.

Who We Are Looking For

We are seeking partners who have a strong pulse on their local beauty markets, including:
Professional salon suppliers and wholesalers.
Established e-commerce retailers in the beauty and wellness space.
Regional distributors with an existing network of pharmacies or specialty beauty stores.



BUNIQUE: PROFESSIONAL BRIDGE TO TOTAL REPAIR

Super Moisturizing Repair Hair Mask: Engineered in Japan.
Rebuilds Strength, Restores Resilience.

HYDROLYZED KERATIN: Reconstructs from Within.

Let's Grow Together

The beauty industry waits for no one. If you have the local expertise and the passion for premium hair care, we have the product to scale your business.

WhatsApp (Global):
+852-6355-1978

Ready to discuss territory exclusivity and distribution tiers? Reach out to our international trade team directly:

WhatsApp (Direct):
+86-186-8024-3286.



THE END
THANKS

