

**BUNIQUE Anti-Yellow  
Shampoo: Precision Toning &  
Color Protection**



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- Brand Values: The BUNIQUE Philosophy
- Partner Recruitment: Join the BUNIQUE Network





# 01 **Unlock the Secret**



# Unlock the Secret

**Transforming Hair:**  
Professional treatment.

**Key Performance Pillars:**  
Highlights of the product.

**Visible Results:**  
Impact on hair color.



# Transforming Hair

## Content Title:

Unlock the secret to lasting, salon-perfect blonde and silver tones. BUNIQUE Anti-Yellow Shampoo is a professional-grade treatment formulated in Japan to tackle the primary enemy of lightened hair: oxidation.

## Content Title:

By combining deep violet micro-pigments with our proprietary Color-Lock Complex, this shampoo doesn't just mask brassiness—it transforms the hair fiber.

## Content Title:

The sulfate-free formula ensures that even the most fragile, pre-lightened hair remains hydrated and structurally sound.

# Key Performance Pillars

Feature	Description	Benefit
The Violet Correction	Instantly neutralizes stubborn yellow and orange undertones using professional-grade Ext. D&C Violet No. 2.	Neutralizes yellow tones
Color-Lock Technology	A botanical blend of Sunflower Seed Extract and Hydrolyzed Quinoa that seals the cuticle, locking in pigment and locking out dullness.	Locks in pigments
Sulfate-Free Integrity	A gentle surfactant system (Sodium Lauroyl Methyl Isethionate) that cleanses without the "stripping" effect common in traditional purple shampoos.	Prevents hair stripping
Advanced UV Defense	Built-in UV filters act as an invisible shield against sun-induced fading, keeping cool tones crisp and bright.	Shields against fading



# Visible Results

**Content Title:**  
Expect salon-quality results with brighter blonde and silver tones that last longer.

**Content Title:**  
The formula is designed to visibly reduce brassiness for a more polished look.

**Content Title:**  
Transformative effects on hair texture accompany the toning benefits.



02

**Brand Values: The  
BUNIQUE Philosophy**



# Brand Values: The BUNIQUE Philosophy

**Core Values:**  
What drives  
BUNIQUE.

**Commitment to  
Quality:**  
Standards we  
uphold.

**Future of Hair  
Care:**  
With BUNIQUE.

# Core Values

## Content Title:

At BUNIQUE, we bridge the gap between Japanese cosmetic precision and global professional artistry. Our brand is built on three core pillars:

Value	Description
Technical Precision	We utilize Japanese formulation standards to ensure every drop of product provides consistent, predictable results for professional stylists.
Integrity of Care	We believe that high-performance color shouldn't come at the cost of hair health. Our "Free-From" approach (Sulfate-Free/Paraben-Free) is non-negotiable.
Environmental Resilience	Our products are engineered to protect hair from modern environmental stressors, from UV radiation to pollutants.

# Commitment to Quality

Commitment	Description	Outcome
"Free-From" Approach	Sulfate-Free and Paraben-Free	Safety & health for all hair types
Japanese Standards	High formulation standards	Consistent, salon-quality results
Professional Use	Exclusive professional formulas	Unique offerings not available retail



# Future of Hair Care

## **Content Title:**

We aim to innovate continuously, keeping ahead of trends and user needs.

## **Content Title:**

Collaborating with salons and professionals to refine our product offerings is crucial.

## **Content Title:**

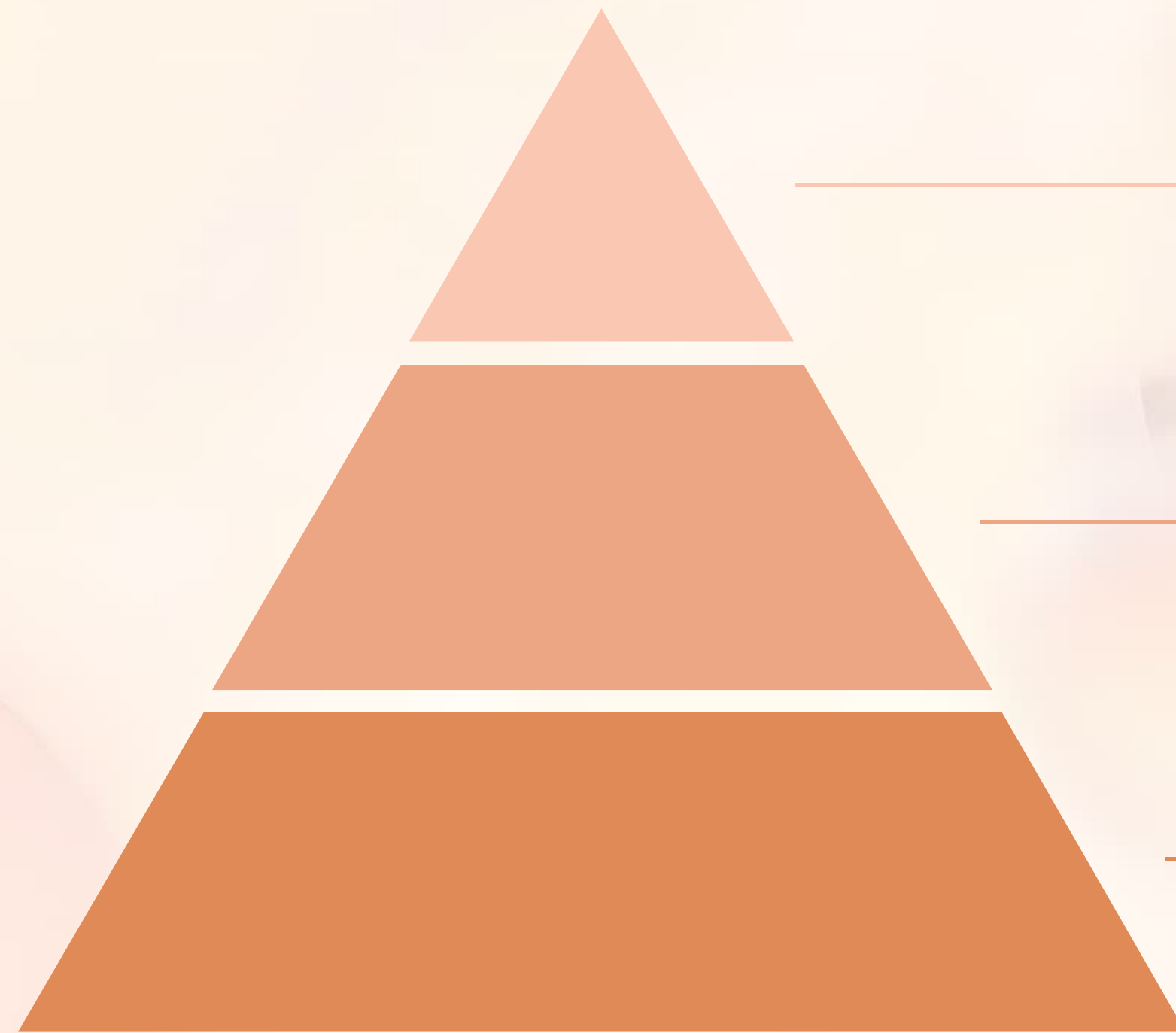
We engage heavily in R&D to ensure every consumer receives cutting-edge formulations.



03

**Partner Recruitment: Join  
the BUNIQUE Network**

# Partner Recruitment: Join the BUNIQUE Network



→ **Elevate Your Salon or  
Distribution Portfolio**

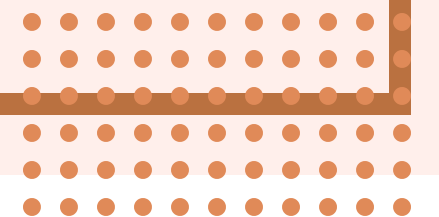
→ **Why Partner With Us?**

→ **Get in Touch**

# Elevate Your Salon or Distribution Portfolio

## **Content Title:**

BUNIQUE Group is currently expanding its global footprint. We are looking for professional distributors and salon partners who refuse to settle for "standard" hair care.



# Why Partner With Us?

Reason	Description
Exclusive Professional Formulas	Our "Professional Use Only" line ensures your clients receive a treatment they cannot find in a supermarket aisle.
Japanese R&D	Leverage the marketing power and superior quality of Japanese-formulated chemistry.
High-Margin Potential	Compact, premium packaging (400ml) designed for both backbar efficiency and high-end retail turnover.
Marketing Support	Access to high-resolution assets, technical data sheets, and educational support to help your team succeed.

# BUNIQUE

## Anti-Yellow Shampoo

PREMIUM JAPANESE HAIRCARE



### GET IN TOUCH

We are ready to discuss regional exclusivity and wholesale opportunities.

🌐 Website: [www.buniquebeauty.com](http://www.buniquebeauty.com)

📞 WhatsApp (Global): +86-186-8024-3286

📞 WhatsApp (HK): +852-6355-1978



#### Content Title:

We are ready to discuss regional exclusivity and wholesale opportunities.

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#### Content Title:

Visit our website or reach out via WhatsApp to start the conversation.

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THE END

**THANKS**

